

Port of Salalah to become one of the first members of Outward Bound Oman's Patrons Company

Muscat April 29th, 2012

Port of Salalah has today announced that it is to become one of the first members to join HH Sayyid Faisal Bin Turki Al Said as a member of The Patrons Company, an exclusive group of companies in Oman investing in developing the nation's human resource through partnering with Outward Bound Oman. Over the next three years, Port of Salalah will be making it possible for 216 young people from Dhofari governorate schools to enhance their leadership skills through taking part in Outward Bound Oman courses.

Set up in May 2009, Outward Bound Oman is a not for profit educational initiative that uses challenging journeys in the mountains and deserts of Oman to develop key life skills, and help young people realise their potential. First established in 1941 in the UK, today there are Outward Bound schools in over 30 countries around the world. Oman is the first and only country in the region to challenge and develop its young people in this unique way.

Working in close partnership with the National Careers Guidance Centre at the Ministry of Education, Outward Bound courses give young people the opportunity to learn lessons that cannot be learnt in a classroom, and exposure to the key skills sought by leading employers in Oman, such as Port of Salalah.

The Patron of Outward Bound Oman, His Highness Sayyid Faisal Bin Turki Al Said, said, "I believe Outward Bound Oman makes a significant contribution to the development of our young people in Oman. The Patrons Company is a concept that brings together leading companies who believe that the best use of corporate social responsibility is to invest in young people, and I thank Port of Salalah for their vision and for taking a leading role in the initiative."

Peter Ford, CEO of Port of Salalah, stated, "Developing local leadership is something that we believe in at the Port of Salalah. It is part of our DNA. We want to help the future leaders of Oman gain these skills at an early enough time in their lives to make the greatest impact to the country. That is the reason for supporting Outward Bound Oman and specifically focusing on Dhofari students."

Caption: (from left to right) Mr. Mark Evans, General Manager of OBO, Mr. Kutaiba Al-Hatmy, Senior Manager New Business at POS, Mr. Peter Ford, CEO of POS, HH Sayyid Faisal Bin Turki Al Said, Patron of OBO, Mr. Ahmed Akaak, DCEO of POS